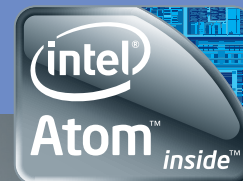


Windows®. Life without Walls™.
Panasonic recommends Windows 7.

Panasonic
ideas for life



THIS IS NOT A COMPUTER. THIS IS A TOUGHBOOK.
AND IT'S OPTIMISING PERFORMANCE
IN HEALTHCARE.

BiTEA®
Public Safety

TOUGHBOOK When it's worth doing better.

**DESIGNED TO PROVIDE ACCESS TO DATA AND APPLICATIONS
WHERE OTHER TECHNOLOGY FAILS, INTEGRATING PERIPHERALS SUCH
AS GPS AND FIELD CAMERAS, TOUGHBOOK IS THE 21ST CENTURY TOOLKIT.**



CF-H1
Disinfectant
resistant
Mobile Clinical
Assistant
(MCA)

Whatever the challenge, Toughbook can help you meet it.

What's the biggest operational challenge facing an organisation like yours in the healthcare sector?

- The need to deliver more accurate, effective and efficient care?
- The ability to access electronic patient records at the point of care?
- The critical need for absolute infection control?

Why would we like to know? Because we believe Toughbook from Panasonic, equipped with Intel® Atom™ Processor Z530 technology, has what it takes to help you meet each and every one.

“We chose Toughbooks because of their rugged design and usability... The other major factors were up to 7-hour battery life and touchscreen operation.”
Trevor Wright, Director of Informatics, North Lincolnshire Primary Care Trust





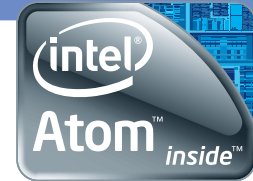
CF-U1
The world's first ruggedized Ultra Mobile Personal Computer



CF-19
Fully ruggedized convertible notebook with touchscreen



CF-T8
Ultra lightweight notebook with handstrap



Delivering big benefits to the biggest names

Across the healthcare sector, major names such as Tallaght Hospital, NHS East of England and Legnano Hospital have integrated Toughbooks into their business processes, enjoying major benefits in doing so:

- Electronic patient records can be accessed at the point of care
- Immediate, accurate information can be relayed – even when outdoors
- Infection or contamination is minimized since the CF-H1 is designed to be hygienic and cleaned with a wide range of disinfectants
- Lives are saved through better information at the scene of an accident

Designed to cut your costs

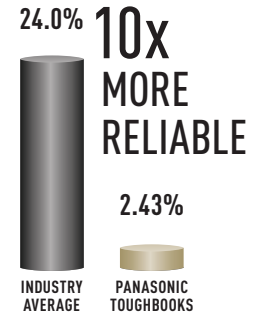
Their ultra-durable design makes Toughbooks extraordinarily long lasting. This, along with the fact that they consolidate many devices into one, means a lifecycle cost which is considerably lower than conventional mobile devices or laptops.

More reliable than the rest

The ability of our Toughbooks to perform in the conditions you face is borne out by industry research, which shows that the average annual failure rate of PC laptops is around 24%. Panasonic Toughbooks, however, have an annual failure rate of just 2.43%*.

*Comparing Panasonic actual data for Toughbook laptops to PC Magazine reader-reported data for competitors, September 2009.

PC ANNUAL FAILURE RATES



Tell us what challenges you. Then discover whether Toughbook can meet that challenge.

Josephine Plume

01621 855544

TOUGHBOOK

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DISCOVER HOW TOUGHBOOK MEETS YOUR CHALLENGES

Toughbooks are able to respond to even the most extreme challenges to data and application access facing people in the healthcare sector. Here's precisely why.



PORTABILITY/MOBILITY

Healthcare encompasses many environments – which means mobility is crucial. Small, mountable form factors and unique design features such as an integrated handle mean Toughbooks go wherever you need them to.



HYGIENE

Featuring fanless design, and with models such as the CF-H1 being resistant to 42 types of disinfectant and meeting EU Hospital Safety Certifications, Toughbooks are ideally suited to environments where hygiene is critical.



DATA PROTECTION

As well as password utilities, BIOS Kill, TPM and a hard drive lock, Toughbooks come with Recover Pro security and backup software, so your data is never at risk.



NO POWER ACCESS

Toughbooks have a newly designed battery and specially adapted power management system. The CF-H1 has dual hot swappable batteries providing up to 6 hours battery life

Tell us what challenges you. Then discover whether Toughbook can meet that challenge.

To challenge Toughbook, and for product information, case studies and the opportunity to speak to our specialist Toughbook team, visit:

www.bitea.com

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