

Windows®. Life without Walls™.
Panasonic recommends Windows 7.

Panasonic
ideas for life



CF-U1

**THIS IS NOT A COMPUTER. THIS IS A TOUGHBOOK.
AND IT'S TRANSFORMING THE WAY THE
EMERGENCY SERVICES WORK.**

BiTEA®
Public Safety

TOUGHBOOK When it's worth doing better.

Panasonic
ideas for life

Windows®. Life without Walls™.
Panasonic recommends Windows 7.

TOUGHBOOK

When it's worth doing better.



CF-H1
Fully
ruggedized
handheld
Toughbook

**DESIGNED TO PROVIDE ACCESS TO DATA AND APPLICATIONS
WHERE OTHER TECHNOLOGY FAILS, INTEGRATING PERIPHERALS SUCH
AS GPS AND FIELD CAMERAS, TOUGHBOOK IS THE 21ST CENTURY TOOLKIT.**

Whatever the challenge, Toughbook can help you meet it.

What's the biggest operational challenge facing an organisation like yours in the emergency services sector?

- The provision of access to applications and data in real time, in the most challenging of situations?
- How about access to patient records or building diagrams at the scene of an incident?
- The ability to ensure complete effectiveness, whatever the environment?

Why would we like to know? Because we believe Toughbook from Panasonic, equipped with Intel® Atom™ Processor Z530 technology, has what it takes to help you meet each and every one.

“Toughbooks meant we could essentially extend our entire set of IT tools to officers where they need it most – out in the field.”

Jason Masters, Chief Superintendent, Leicestershire Constabulary





CF-U1

The world's first ruggedized Ultra Mobile Personal Computer



CF-19

Fully ruggedized convertible notebook with touchscreen



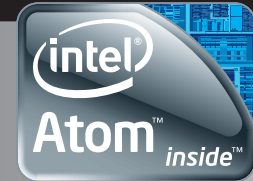
CF-52

Class-leading semi-ruggedized notebook



CF-31

Fully ruggedized market leader



Delivering big benefits to the biggest names

Across the emergency services sector, major names such as Leicestershire Constabulary, Medicos Sins Fronteras and Munich University Fire Service have integrated Toughbooks into their operational processes, enjoying major benefits in doing so:

- Access to data and applications is accurate and immediate
- Quality of performance is improved
- Specialist skills can be deployed where they're most needed
- Operational-transforming processes are being introduced, meaning critical functions are at their most effective at all times

Designed to cut your costs

Their ultra-durable design makes Toughbooks extraordinarily long lasting. This, along with the fact that they consolidate many devices into one, means a lifecycle cost which is considerably lower than conventional mobile devices or laptops.

More reliable than the rest

The ability of our Toughbooks to perform in the conditions you face is borne out by industry research, which shows that the average annual failure rate of PC laptops is around 24%. Panasonic Toughbooks, however, have an annual failure rate of just 2.43%, which is a critical benefit in emergency situations.

* Comparing Panasonic actual data for Toughbook laptops to PC Magazine reader-reported data for competitors, September 2009.

PC ANNUAL FAILURE RATES



Tell us what challenges you. Then discover whether Toughbook can meet that challenge.

Josephine Plume

01621 855544

TOUGHBOOK

When it's worth doing better.

Windows®. Life without Walls™.
Panasonic recommends Windows 7.

Panasonic
ideas for life

DISCOVER HOW TOUGHBOOK MEETS YOUR CHALLENGES

Toughbooks are able to respond to even the most extreme challenges to data and application access facing people in the emergency services sector. Here are a few reasons why...



SCREEN VISIBILITY

Working in the field means screen visibility in sunlight can be a serious obstacle. Toughbooks come equipped with cutting-edge display technology for brilliant presentation under direct sunlight and background illumination for working at night.



MULTI-FUNCTIONALITY

Integrated HSPA, GPS and other application-specific modules. They make even the smallest form factor Toughbooks the mobile multifunctional tool for the most demanding working conditions.



RELIABILITY AND DURABILITY

Even our smallest machines meet the challenges of field working in the emergency services sector. Take the Toughbook CF-U1. At 1060 grams, the unit can withstand falls from 120 cm. What's more, some of our models are up to IP65 compliant for dust and moisture resistance.



NO POWER ACCESS

Toughbooks have a newly designed battery and specially adapted power management system. This allows up to 8 hours of running time from a single battery charge.

Tell us what challenges you. Then discover whether Toughbook can meet that challenge.

To challenge Toughbook, and for product information, case studies and the opportunity to speak to our specialist Toughbook team, visit:

www.bitea.com

Panasonic and Toughbook are brand names and registered trademarks of Panasonic Corporation. Intel, the Intel logo, Intel Core, Intel vPro, Core Inside and vPro Inside are trademarks of Intel Corporation in the U.S. and other countries. Microsoft® and Windows® are registered trademarks of Microsoft® Corporation of the United States and/or other countries. All other brand names shown are the registered trademarks of the relevant companies. All rights reserved. Panasonic Marketing Europe GmbH, Panasonic Computer Products Europe Headquarters, Hagenauer Straße 43, 65203 Wiesbaden (Germany).

BiTEA®
Public Safety